

# Inspiration

GUIDE

Designed to help you TRIM SMARTER.



**VERSATEX**<sup>®</sup>  
BUILDING PRODUCTS





*At* VERSATEX Building Products, we understand the adage that “your home is your castle.” Since 2004, we have worked hand in hand with some of the nation’s premier custom home builders and remodeling contractors to make that concept a reality. Our customers realize that by working with VERSATEX they can achieve both beauty and lasting performance. Within this book you will see the end results of those partnerships.

As you soak in the beauty of these homes, focus on the high-quality craftsmanship that went into each, and allow yourself to be **inspired**. **Inspired** to have the high aesthetic exterior details that you have always desired, without the maintenance aspect you so want to avoid. **Inspired** to be different, to be creative, to establish a look that is all your own. **Inspired** to have that curb appeal that wows and excites. Inspired to use your imagination. **Inspired** to truly make your home your castle once and for all.

*From*  
TRADITIONAL...



...TO  
*Exotic*





— VERSATEX ADDS —  
INSTANT *Elegance*



“VERSATEX is a product  
*far surpassing*  
other options...”



VERSATEX delivers the widest selection of PVC trim and sheet, paired with innovations designed to deliver superior aesthetics. What does that mean to you? All your trim needs can be met with VERSATEX ensuring low-maintenance beauty backed by a **lifetime warranty**.



1 | TRIM & SHEET



2 | STEALTH TRIM OPTIONS



3 | 2X MAX



4 | VERSAWRAP

*Versatility*  
FOR THE WHOLE HOME...



...EVEN FOR THE  
*Interior*



WE HELP YOU  
*breathe*



1 | VENTED SOFFIT

2 | FASCIA

3 | FRIEZE

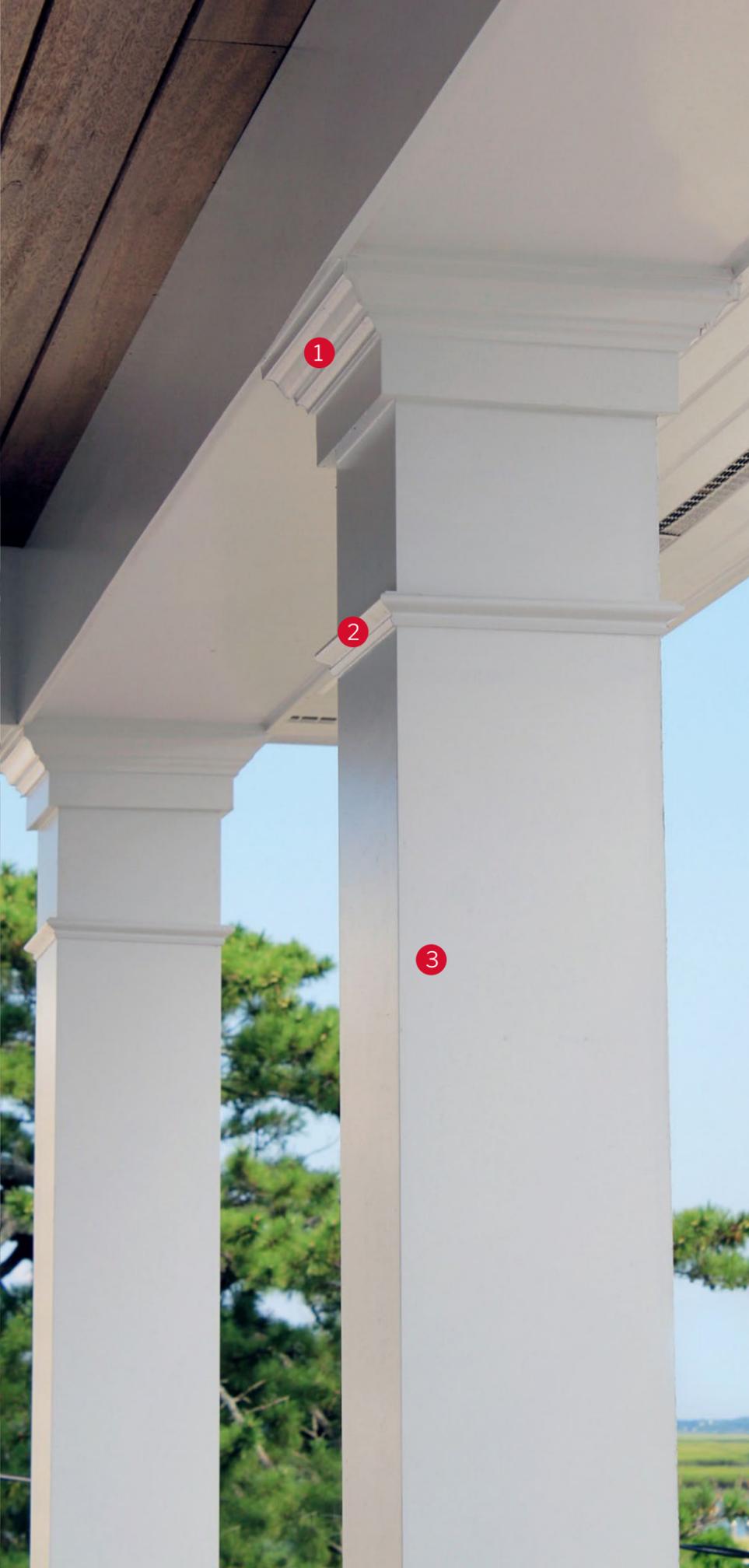
4 | T-MOULD



### SOFFIT SYSTEM

Bring convenience and style to soffits. Our Soffit System includes pre-notched Fascia and Frieze boards ready to accept the 1/2" Solid or Vented Soffit, ensuring a level installation and clean look every time.

The repeating vent pattern on our Soffit boards provide free air space while keeping nesting insects out.



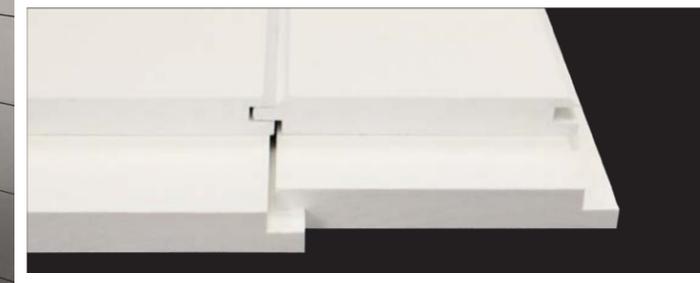
### VERSAWRAP

Our innovative VERSAWRAP system not only helps installers save time—they also ensure a consistent, clean finish on each of your columns. The one-piece wrap comes in a variety of sizes, and additional kits allow you to customize your style with accent wraps and mouldings. The one-piece design and pre-mitered kits mean there will be no edges exposed to collect dirt.



GET YOUR  
*groove*  
-ON-

VERSATEX offers the widest variety of PVC tongue-and-groove profiles available, including regular and Stealth beadboard, Beaded Sheets, WP4, and Shiplap. Imagine the possibilities!





### GET YOUR GROOVE ON

Our 1 x 6" WP4 tongue and groove profile can help deliver flawless ceilings, impactful wainscoting, and long-lasting outdoor applications. Same product, unlimited applications. How far can your imagination take you?





# VERSATEX — IN — *color*

## **VERSATEX®**

*Canvas Series* BEAUTY OF WOOD.  
DURABILITY OF PVC.

The VERSATEX Canvas Series has been developed to add contrast to your porch ceilings and interior trim. This innovation combines an exterior grade laminate featuring warm woodgrain finishes with long-lasting, maintenance-free VERSATEX WP4 and Crown Moulding profiles. Through the Canvas Series, VERSATEX brings you the look of rich hardwoods without fading and costly re-staining requirements.



NATURAL AMBER



DRIFTWOOD



TURNER OAK



COPPER



WALNUT



MACORE



BLACK CHERRY



WEATHERED GREY



KITAMI

*Customize*  
YOUR TRIM DETAILS



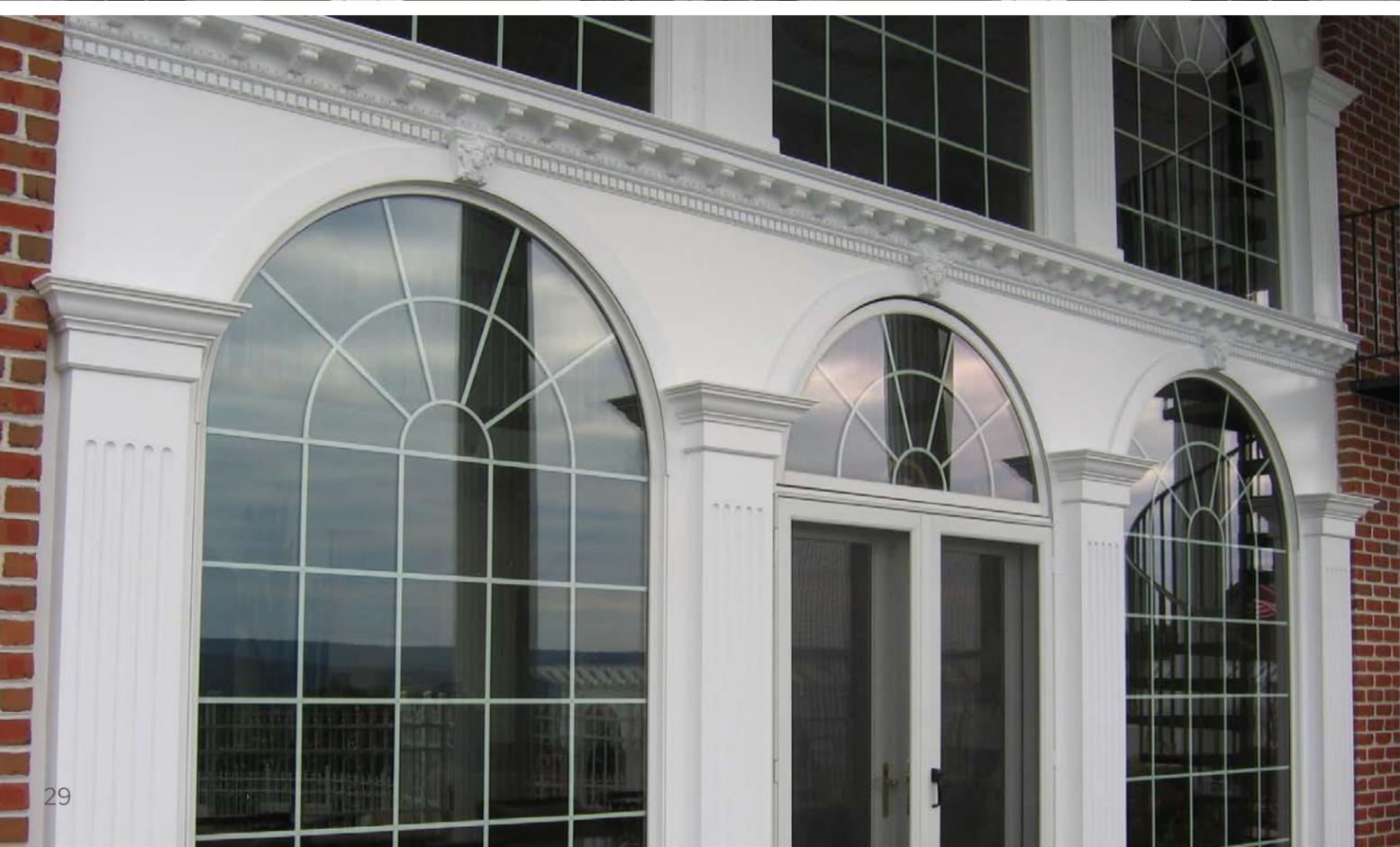


*Rout,*  
**MILL**  
— AND —  
*mould*



Standard and custom profiles help you replicate historic details that will now last a lifetime.

VERSATEX can be easily cut, routed, and milled to meet your needs, or you can use our VERSATEXURAL custom millwork service to bring your vision to reality.



— ALL —  
ABOUT THE  
*details*

# Preserve HISTORY



“...the paint is an *option* but not required. It will *never rot*, and it's not going to *peel*. ”



ASTOUND  
— WITH —  
*surrounds*



# *Designer* RAILINGS





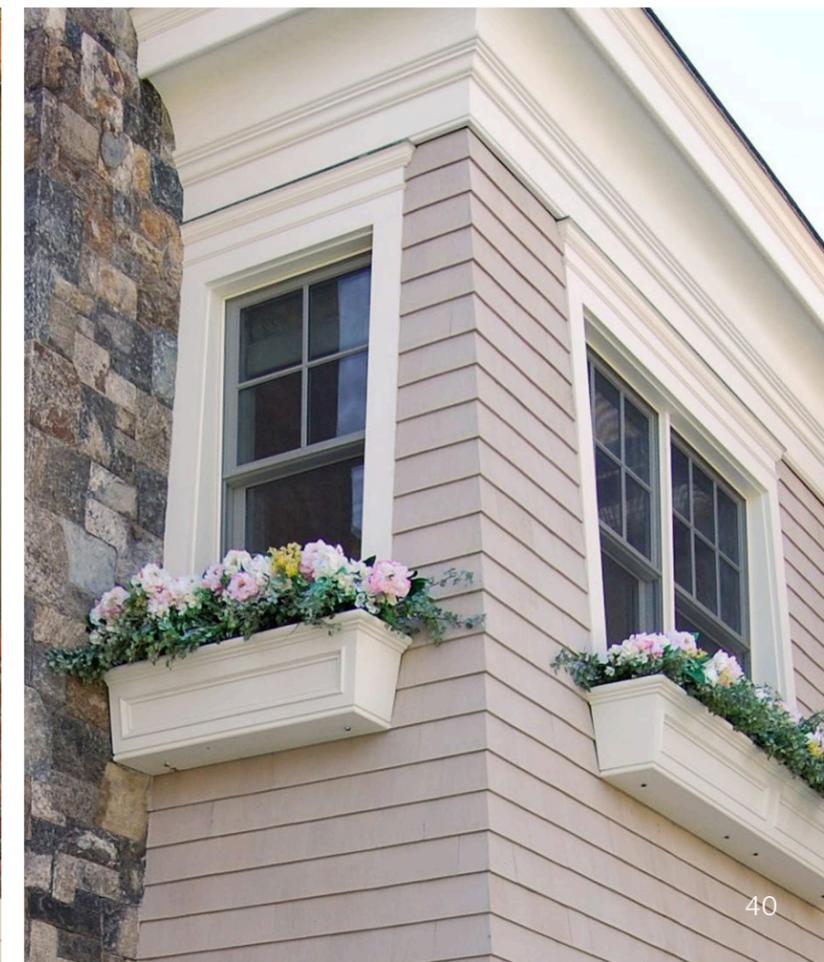
*Shade*  
STRUCTURES  
— THAT —  
*Shine*





# ENDLESS *Options*

VERSATEX isn't just for traditional trim applications. The non-structural uses are endless. If you can imagine it, you can build it with moisture-resistant, long-lasting VERSATEX boards, sheets, and mouldings.



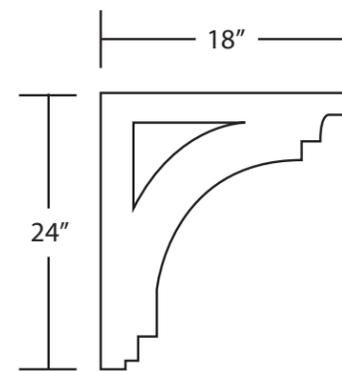
# Let's COMPARE



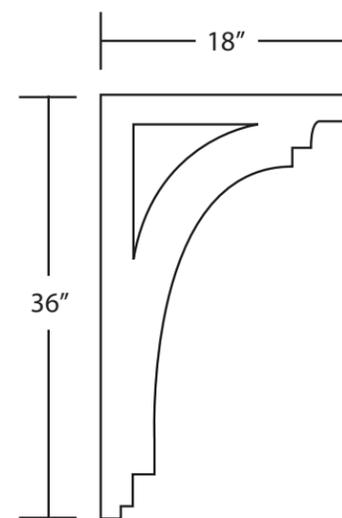
## TRIM COMPARISONS

	Resists Moisture	Resists Insects	Cuts & Routes Easily	Can be left unpainted	Warranty <i>(most popular brand)</i>
WOOD	✗	✗	✓	✗	N/A
FIBER CEMENT	✗	✓	✗	✗	15-year
POLY-ASH	✓	✓	✓	✗	20-year non-transferable
ENGINEERED WOOD	✗	Only when treated during manufacturing	✓	✗	50-year prorated
VERSATEX	✓	✓	✓	✓	Lifetime

SMALL BRACKET



LARGE BRACKET



## SAMPLE BRACKET QUOTES

	SMALL	LARGE
Fir	\$142.50	\$156.50
Cypress	\$142.50	\$156.50
VERSATEX	\$145.00	\$165.00

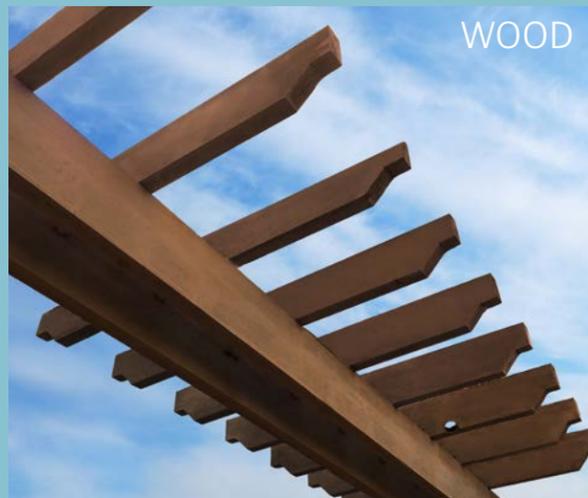
8 large + 6 small =

	14 brackets	7-year Painting/Sealing	END TOTAL
Fir	\$2,107	\$90	\$2,197
Cypress	\$2,107	\$90	\$2,197
VERSATEX	\$2,190	\$0	\$2,190

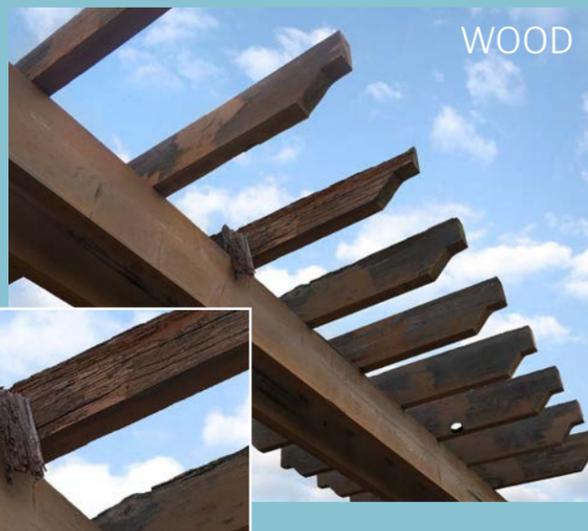
VERSATEX is just a few percentage points more on day one, but the need to paint or stain wood puts you ahead in 7 short years!

# Time takes its toll on wood

What your pergola looks like when installed:



8 years later:



## TYPICAL PERGOLA BUILD & INSTALLATION

	TREATED PINE	CEDAR	<b>VERSATEX</b>
MATERIALS	\$900	\$1,600	\$2,100 (pre-fabricated)
LABOR	\$700 (2 contractors, 10 hours to cut, install, stain or paint)	\$700	\$300 (2 contractors, 4 hours to install)
<b>TOTAL:</b>	\$1,600	\$2,300	\$2,400
REPAINTING/STAINING:	\$200 every 5 years	\$200 every 7 years	\$0 (painting not required)
<b>20+ YEAR COST:</b>	<b>\$2,600</b>	<b>\$2,900</b>	<b>\$2,400</b>

For a small difference on day 1, wouldn't you rather keep your pergola looking new every day, rather than let it degrade over 5 to 7 years before giving it a facelift?

Don't forget there are also options for dark colors and woodgrains on PVC! Check out these creations using Aquasutec heat-reflective coatings.



# How do all these benefits affect cost?



## Does VERSATEX cost more than traditional trim options?

In many cases, yes.... on day one. We're not afraid to admit that!

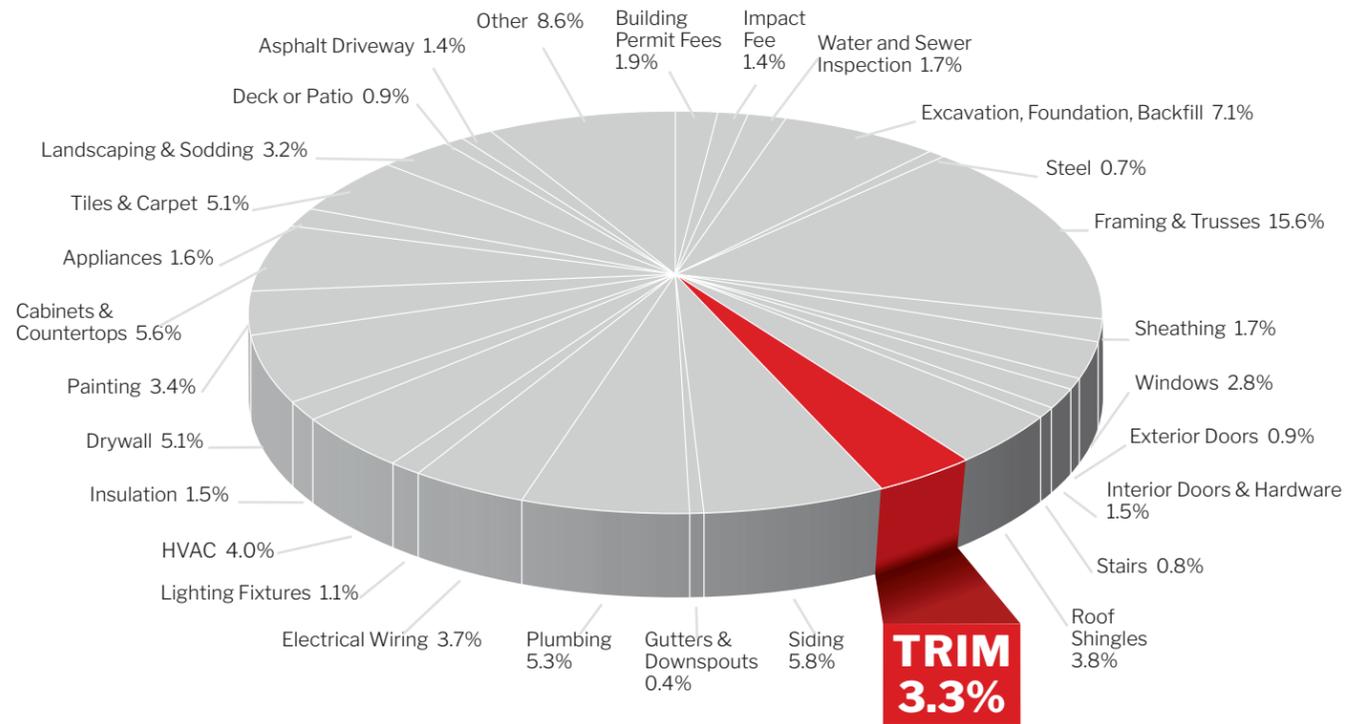
### Why?

Because most trim options require costly maintenance that VERSATEX will help you avoid.

## Let's break it down...

### DAY 1

The average new home cost breakdown, as reported by the National Association of Home Builders looks like this:



Trim Material only makes up 3.3% of the total cost of new home construction. Adding 50% to the material cost of your trim package will equate to adding less than 2% to your overall home cost. On a \$300,000 home with a 30-year mortgage, that's less than \$20/month.

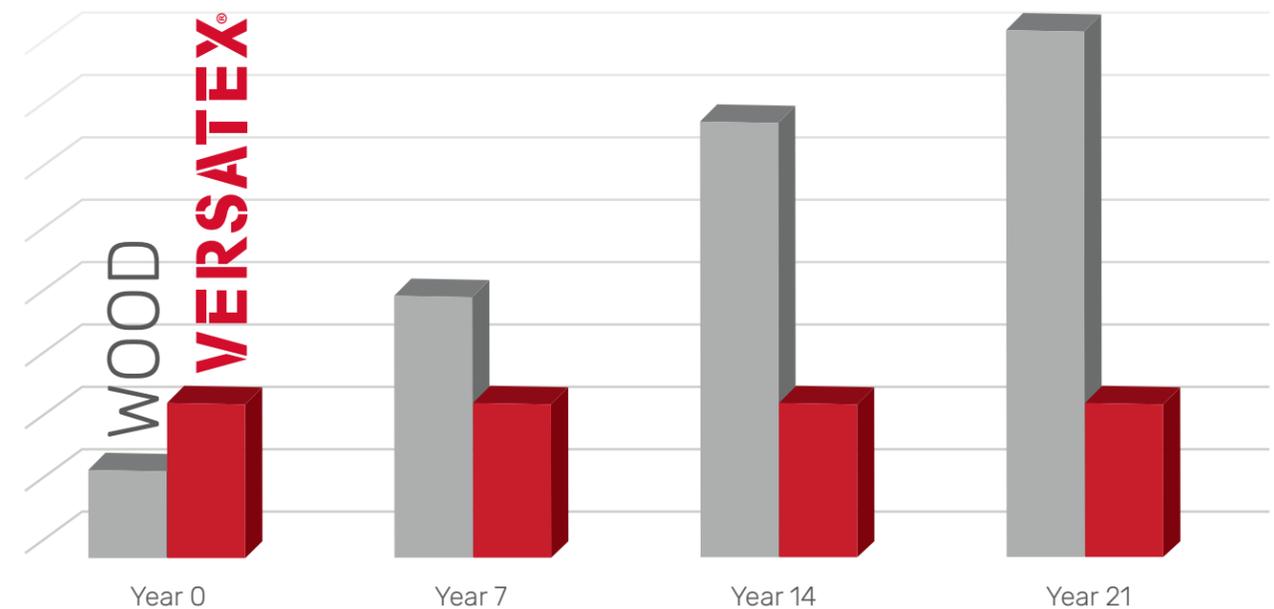
Could you find a way to increase the budget slightly or redirect some spending to ensure lower maintenance and better curb appeal?

## LIFE CYCLE COST

The average size of a new home today is 2,711 ft<sup>2</sup>, and the average amount of exterior trim on a home that size is 900 linear feet. Homewyse data recommends painting trim in certain climates every 7 years, and shows that painting that 900lf will cost an average of \$1,400 for material, supplies, and labor; doing this in years 7 and 14 will total \$2,800. Not to

mention you also need to budget to replace that traditional wood trim in year 21!

During the same 21 years, VERSATEX will require **no maintenance, no painting, and no replacement.** If you're planning to live in your house more than 7 years, spending a little more on the trim is an easy decision.



## CONCLUSION

Increasing spending on this important home feature makes little difference in the overall cost of your home, but makes a drastic difference in your lifetime spending on maintenance and repairs.

Why not invest today in high-quality products that deliver superior aesthetics while minimizing maintenance requirements? Enjoy your home, don't make it a continual project!

# Creative OEMS

VERSATEX works with many fine OEMs who manufacture and sell quality products made from our PVC. We encourage you to visit the following sites for more information on some of these partners.



Hardie Boys, Inc., is South Florida's premier manufacturer of exterior architectural millwork. They design, manufacture and install columns, louvers, brackets, soffit systems and other cellular PVC products, specializing in British West Indies style.

hardieboysinc.com | info@hardieboysinc.com | 954-784-8216



Flower Window Boxes is a US-based manufacturer of state-of-the-art window flower boxes, deck railing flower boxes, and outdoor planters for residential and commercial use. Their VERSATEX PVC window boxes boast a solid, durable construction and require minimum maintenance due to their versatility and optional self-watering reservoirs. All of their products are made to last and backed with a lifetime warranty.

flowerwindowboxes.com | Sales@FlowerWindowBoxes.com  
770-845-5570



Décor Innovations is a leading provider of PVC, as well as PVC Sheet, Trimboard, and Moulding products. Distinctive Rail specializes in Railing and Column systems. Both companies offer expert installation services for projects in the Greater Toronto Area (GTA).

decorinnovations.ca | info@decorinnovations.ca | 289-291-9006



Based in Wendell, NC, AAA Louvers and Millwork manufactures not only PVC louvers, but also a variety of PVC custom millwork products. Building on over 25 years' experience, AAA has

successfully grown by providing quality products and excellent customer service at competitive prices.

aalouvers.com | info@aalouvers.com | 1-800-366-8239



Enhance your residential or commercial design with the Durabrac® original collections of cellular PVC brackets, rafter tails, corbels and other durable, low maintenance, architectural components. Custom designs available as well.

Durabrac.com | info@durabrac.com 850-433-4981

## Key Largo Adirondack Company

Key Largo Adirondack Company is most known for manufacturing PVC chairs and accessories manufactured using VERSATEX and premium American Made stainless steel fasteners to prevent rust and corrosion. They also create custom home details! Reach out to them to discuss any PVC fabrication and millwork needs.

keylargoadirondack.com | george@keylargoadirondack.com  
305-290-5522



Executive Architectural Millwork has the technology and experience needed to

fabricate PVC Millwork into whatever you can imagine. They specialize in Items such as custom shutters, sawn balusters, brackets, corbels, columns, lamp posts, railings, replication millwork, and more.

executivearchitecturalmillwork.com | eamillwork@gmail.com  
631-234-1090



Serving the construction industry through the southeastern US, Finyl Sales creates custom fabrication masterpieces from their facility in Ocala, FL. Whether you are looking for brackets, gable ends, gingerbreads, window surrounds, trellis, column wraps, beam wraps, shutters or railings, Finyl Sales welcomes the opportunity to work with you to give your project a distinctive look that will last a lifetime.

finylsales.com | 352-351-3578



Fimbel's patented manufacturing techniques and authentic period architectural designs result in gorgeous low-maintenance doors that will bring exquisite polish and class to any home for decades to come. Fimbel Architectural doors are modern, innovation marvels — they use advanced materials and patented precision manufacturing methods as well as designs based on original period drawings to deliver well-made, durable, and beautiful doors.

fimbelads.com | 908-534-1732



Located in Baltimore, MD, Colonial Millworks creates millwork products using today's most unique manufacturing methods. They pride themselves in manufacturing palladium windows, arched-top doors, custom cabinetry, laminate casework, custom countertops, custom mouldings, and built-in custom woodworking. To-date, their profile selection exceeds 500 styles and shapes.

colonialmillworks.com | 410-866-9200



Nothing adds distinction and definition to homes and outdoor living spaces like a stylish exterior railing from INTEX Millwork Solutions. Create a unique look with a choice of railing designs and balusters crafted in square, chamfered or turned designs.

intexmillwork.com | 856-293-4100



Snapp-n-Loc has developed an innovative new installation solution for exterior PVC window surrounds, door surrounds, and other millwork. Just provide your specifications to the Snapp-n-Loc team and they will send you a kit for easy assembly and installation. Available for both new construction and retrofitting, their patented SnappSocket easily snaps in place over the installed LancetLoc. This fastening system has undergone extensive testing to ensure a permanent hold, with test results showing it will withstand wind speeds of over 180 MPH.

888-472-9726

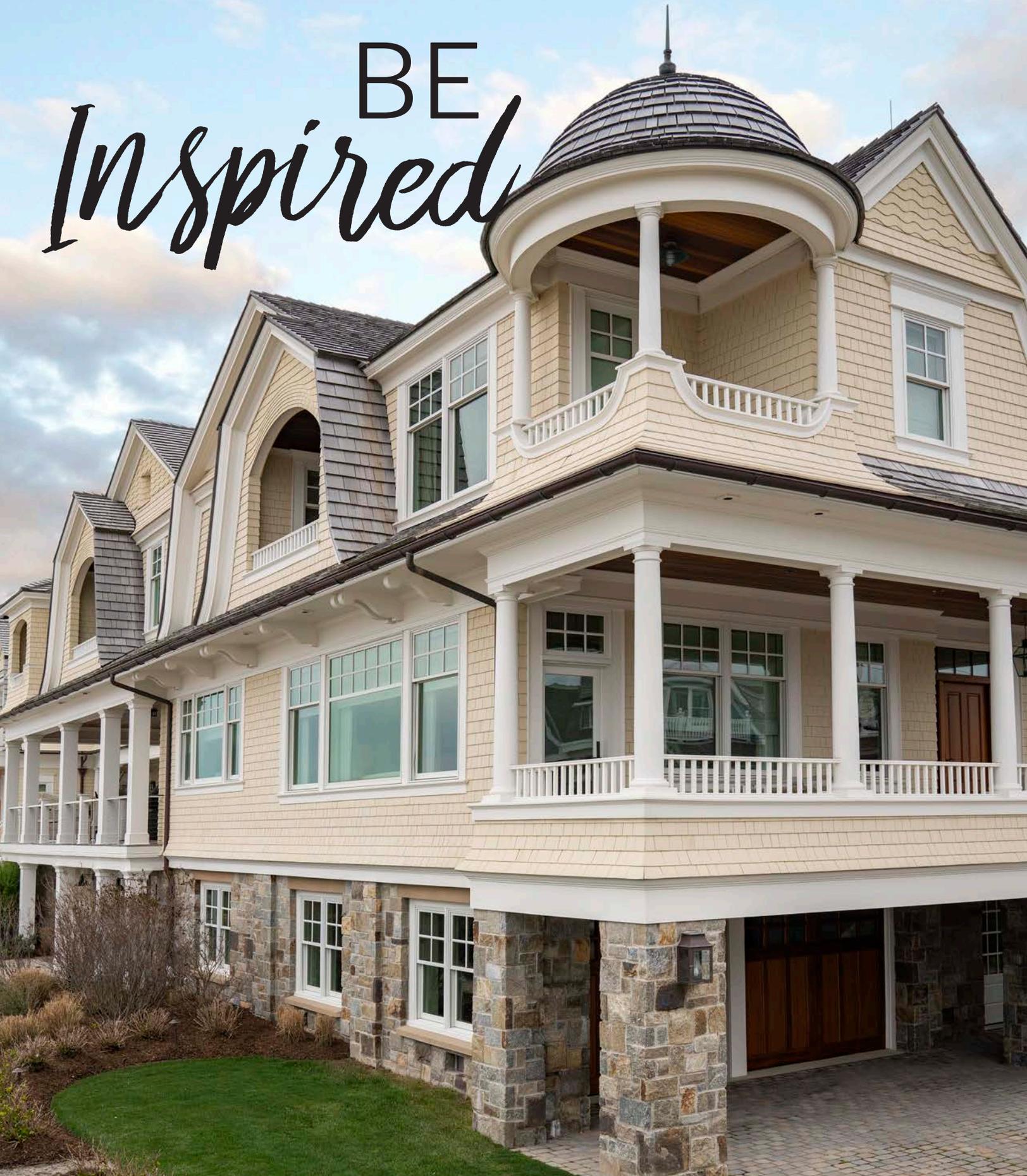


## WOOD TECTONICS

Wood Tectonics is a full-service custom manufacturer of architectural millwork. Operating out of Greer, SC, their manufacturing facility serves the southeast and beyond with a unique package of products and services for architects and general contractors. Product options include over 3,000 moulding profiles, trim, window and door surrounds (including radius work), columns, shutters, balustrades, and more.

woodtectonics.com | 864-879-7651

BE  
*Inspired*



**VERSATEX**<sup>®</sup>  
**BUILDING PRODUCTS**

A product of VERSATEX Building Products  
400 Steel Street, Aliquippa, PA 15001 | 724.857.1111 | [versatex.com](http://versatex.com)